

## **:30 PURRSONALS SCRIPT**

Casually dressed Female cuddling with a calico cat enters screen.

Female envisions the viewer holding a cat of their own on their lap.

### **FEMALE**

(warm, friendly, inviting)

Hi. Nice cat. Why don't the two of you join us here at purrsonals-dot-com? As a fellow cat owner, I know how finicky we are— from our friendships, to our loves, to just about everything. Not any old website is going to satisfy us. Here at purrsonals-dot-com, cat lovers from all walks of life can celebrate the photos, the stories and videos of their beloved family member. And, if you're single—here's your chance to meet someone who's *purr-fect* for you.

(a beat)

Share your love affair. Join today—for free. See you soon!