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FOR IMMEDIATE RELEASE

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EVERYTHING'S BETTER WITH A LITTLE "GRAVY"

Wouldn't you rather have a potential client "experience" your product rather than just read about it? That's where Page Gravy comes into the picture, literally. Presented by High Hopes Media, LLC, Page Gravy is a new, innovative way to introduce products and services to the masses.

A video actor will "pop" into a company's website to talk about whatever a client wants. And, it's memorable. Studies indicate that people have better recall and retention if they see and hear about a product.

"We have good concepts with reasonable costs to help you sell your product," said Hank Kozub co-founder of Page Gravy. "We represent value and innovation."

A 30-second video costs \$399, while a 60-second video costs \$499. But it's not just a video a client receives. The team from Page Gravy works with a client, from the brainstorming phase, to writing and choosing the video actor, to filming and editing. And the cherry on top is a quick turnaround—between five and seven days.

Page Gravy believes in that all-important, but long-forgotten concept of one-on-one communication. It's the most effective way for a business to make a true connection with their clientele and maintain that relationship in the long-term.

"We recently added Page Gravy to our website and have already had a great response from our clients," said Nikole F., of EncoreVideoAlbums.com. "The online ordering was as easy as they say. All we had to do was pick out our actress and paste the script in. Then Glenn called and went over the process with us. It was so easy and affordable."

High Hopes Media, LLC and Page Gravy were formed in June 2007 by Glenn Werstler and Hank Kozub. Glenn has been involved in web programming since 1995, a marketing manager for over 15 years and a successful e-commerce entrepreneur. Hank is the President of Aircraft Sales, Incorporated, with his forte in sales and management.

They understand that businesses need a unique way to set themselves apart from the competition.

"I had a wonderful experience with Page Gravy. The service was fast and courteous, and the project was delivered to my specifications," said A.R. Virginia. "I shopped around for prices and Page Gravy is the best buy, hands down!"

Check out what Page Gravy has to offer at www.pagegravy.com

